



Restaurant Logic

If you're like most restaurant operators:

- You know you need to do internet marketing, but don't know what to do or where to turn.
- You are using multiple platforms, companies, or solutions to manage your website, social media, online reputation, & email marketing.
- You don't have the budget to pay a marketing agency/director



Solution:

Restaurant Logic

one dashboard, one company to pay, one login for a restaurant's web presence:



Responsive
Websites



Web Marketing
Dashboard



Marketing Ideas
& Support



Responsive Website

Restaurant Specific

We work exclusively in the restaurant space; we know what works and have learned from what doesn't. Restaurant websites are unique and have a direct correlation to your foot traffic; put your website to work for you.



Intuitive & Modern

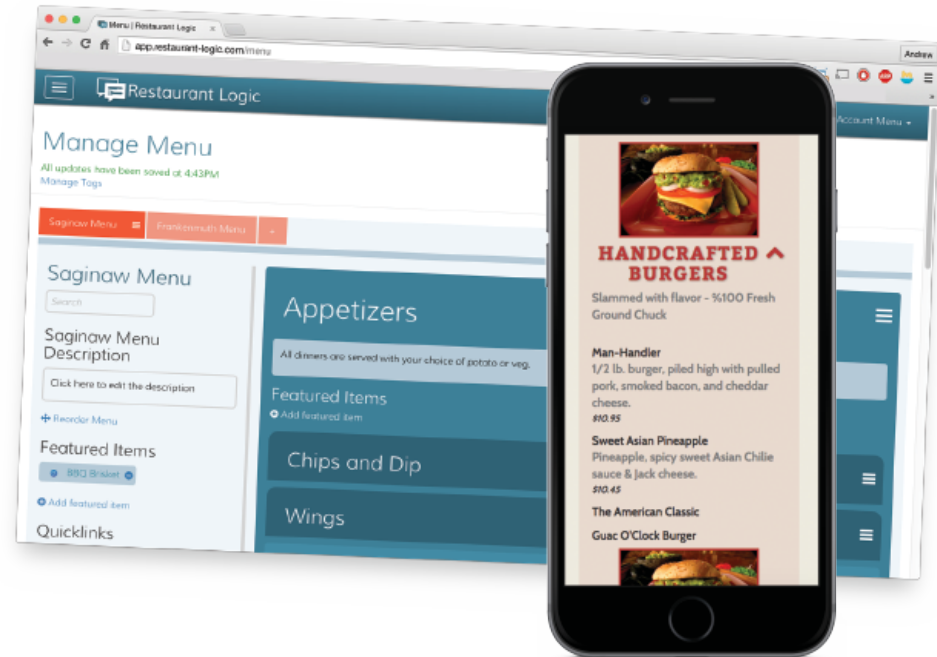
We build theme-based websites that reflect your brand and culture to the online world, without the price tag or hassle of a full custom project. One site for all your browsers and devices, which means it's Google and mobile-friendly.



Web Marketing Dashboard

Easy Menu Management

People view your menu more than anything else on your site, make sure it's effortless to navigate with accurate information. Instantly update your menu, daily specials, or draft list in two clicks through our dashboard.



E-Mail Marketing

Create custom emails, attach unique offers, and track customer spending to review the profitability of an email campaign; the email sign-up form on your site syncs with the dashboard for easy management of your customer database.





Marketing Calendar

Our marketing calendar allows you to map out your email and social media strategies weeks in advance, monitor activity on Facebook, Twitter, and Instagram all in one place.

Social Media

Browse our pre-loaded library of content to get ideas and inspiration for Facebook and Twitter posts. You can instantly post them, or schedule the content to post on a later date, without leaving our dashboard.

Customer Review Management



Get direct, candid, and honest feedback from your customers by

- collecting reviews directly from your website, track the results,*
- and redirect the reviews based on their level of satisfaction*
- (push positive reviews to online reputation sites and internally*
- handle negative reviews)*

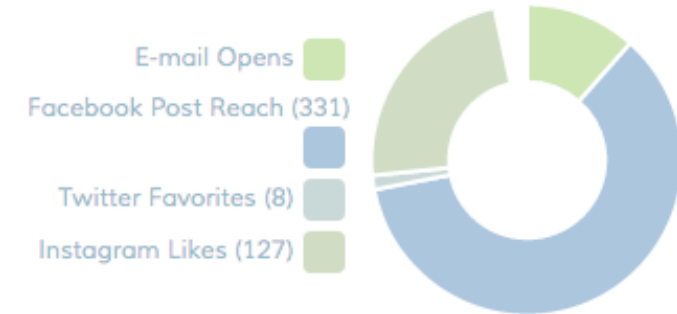


Marketing Ideas & Support

Trending Marketing Strategies

Learn creative ways to use social media and email marketing to increase customer engagement, web traffic, and ultimately drive people to your door; we keep our hands on the pulse of the industry so you don't have to.

Total Reach: 466



Education & Training

Tips and best practices on DIY claiming, managing, and engaging through email, social media, and online reputation.

Unlimited Support

Our in-house support staff are trained, educated and passionate about restaurant marketing and they are available to you M-F, 9am-5pm EST



READY TO HEAR MORE?

Phone: 866.846.9353

| Email: hello@restaurant-logic.com

Get a **FREE** assessment of your restaurant's internet presence & know how you compare with the industry

Go to Restaurant-Logic.com/restaurant-grader



1. Request a Restaurant Grader



2. Review Grader



3. Schedule a Restaurant Logic Consultation



4. Grow your business using the web