



# Restaurant Logic

# What We Do

**Responsive Websites**



**Web Marketing  
Dashboard**

**Marketing Ideas  
& Support**



# Responsive Website

## Restaurant Specific

We work exclusively in the restaurant space; we know what works and have learned from what doesn't. Restaurant websites are unique and have a direct correlation to your foot traffic; put your website to work for you.



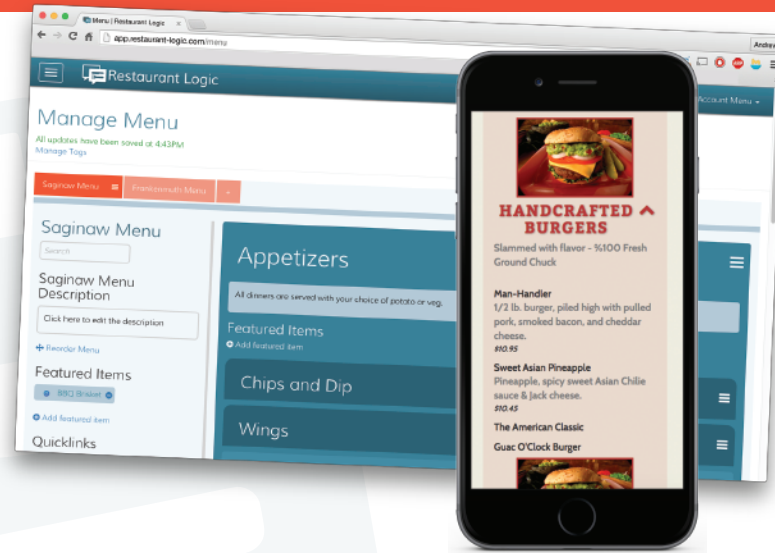
## Intuitive & Modern

We build theme-based websites that reflect your brand and culture to the online world, without the price tag or hassle of a full custom project. One site for all your browsers and devices, which means it's Google and mobile-friendly.

# Web Marketing Dashboard

## Easy Menu Management

People view your menu more than anything else on your site, make sure it's effortless to navigate with accurate information. Instantly update your menu, daily specials, or draft list in two clicks through our dashboard.



## E-Mail Marketing

Create custom emails, attach unique offers, and track customer spending to review the profitability of an email campaign; the email sign-up form on your site syncs with the dashboard for easy management of your customer database.



# Marketing Calendar

Our marketing calendar allows you to map out your email and social media strategies weeks in advance, monitor activity on Facebook, Twitter, and Instagram all in one place.

## Social Media

Browse our pre-loaded library of content to get ideas and inspiration for Facebook and Twitter posts. You can instantly post them, or schedule the content to post on a later date, without leaving our dashboard.

## Customer Review Management

Get direct, candid, and honest feedback from your customers by collecting reviews directly from your website, track the results, and redirect the reviews based on their level of satisfaction (push positive reviews to online reputation sites and internally handle negative reviews)

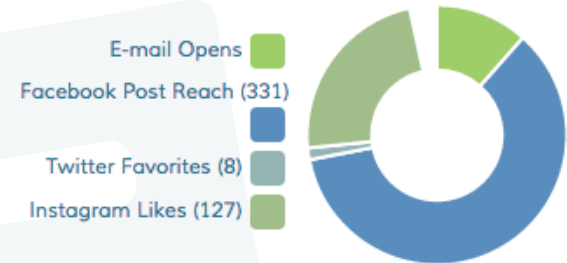


# Marketing Ideas & Support

## Trending Marketing Strategies

Learn creative ways to use social media and email marketing to increase customer engagement, web traffic, and ultimately drive people to your door; we keep our hands on the pulse of the industry so you don't have to.

Total Reach: 466



## Education & Training

Tips and best practices on DIY claiming, managing, and engaging through email, social media, and online reputation.

## Unlimited Support

Our in-house support staff are trained, educated and passionate about restaurant marketing and they are available to you M-F, 9am-5pm EST

Made with love  
in Jackson, MI



# Frequently Asked Questions

Does Restaurant Logic manage all my marketing?

a. Our software provides a platform for our clients to engage their target market effectively. Our software provides a marketing calendar that will allow you to schedule social media posts and email marketing.

Can I manage my menu through Restaurant Logic?

a. Yes. Our software allows for our clients to access their own personal “Dashboard” so they can edit/change menu items with ease at any time.

Will Restaurant Logic be available if I need help?

a. Yes. We will be available 9-5 Monday- Friday to answer any questions that you may have.

How long does it take for a website to be built for my restaurant?

a. At Restaurant Logic, our skilled design and development team will be able to create the highest quality and functioning website for you in a little as 5 weeks!

How much time per week will I need to spend managing my restaurants marketing?

a. With the software that Restaurant Logic provides, marketing for your restaurant becomes extremely simple. On average, restaurant owners will spend 1 hour a week managing their company’s marketing.

# READY TO HEAR MORE?

Give us a call or drop us a note, we're ready to talk!

Phone: 866.846.9353

| Email: [hello@restaurant-logic.com](mailto:hello@restaurant-logic.com)

Get a **FREE** assessment of your restaurant's internet presence & know how you compare with the industry

Go to [Restaurant-Logic.com/restaurant-grader](https://Restaurant-Logic.com/restaurant-grader)



1. Request a Restaurant Grader



2. Review Grader



3. Schedule a Restaurant Logic Consultation



4. Grow your business using the web